Useful Social Media Tools

Below we've collected a few lists of social media tools we hope will be helpful to you as you promote your work on social media!

Template Programs & Apps

- Canva.com
- GetStencil.com
- InstaQuote (for iPhone)
- Wordswag (for iPhone)

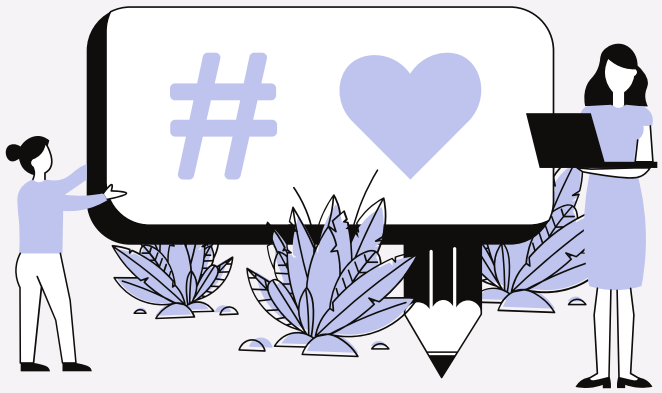

Photo & Video Editing

Search for these free apps through your phone's app store

- VSCO -- Photo
- Lightroom -- Photo
- Snapseed -- Photo
- Instasize -- Photo
- InShot -- Video
- Pixaloop -- Animator
- Layout -- Collages

Content Planning & Scheduling

- **Buffer.com** – scheduler
- **SocialOomph.com** – scheduler
- **Later.com** – scheduler
- **Facebook Business Manager** (business.facebook.com) – scheduler for Insta & FB
- **Facebook Creator Studio** (facebook.com/creatorstudio) – no business account needed.
- **TweetDeck.twitter.com** – scheduler for Twitter
- **Quuu.co** – Content finder
- **BuzzSumo.com** – Content finder

Search Tools for #'s

- Social-Searcher.com
- Hashtagify.me
- Tagsfinder.com/en-ca/
- TagDef.com (for # meanings)
- Tweeplers.com/hashtags/